



RADIOMIXES[®]
Our Mixes, Your Brand!



RadioMixes® is a division of JamTraxx Media Inc., a Chicago broadcast company that was founded in 1993 and provides programming, consulting, production, and other services to radio stations and other media companies worldwide. We are major market radio programmers, energetic air personalities, creative production gurus, as well as, internationally-acclaimed DJs, and more.

RadioMixes® was conceptualized in 1993. We recognized the need and demand for radio mixshow services designed to accommodate the programming department's programming goals and to attract radio listeners in our clients' primary demographics; regardless if in a diary or PPM market.

There was an opportunity to create a mixshow service with intelligent programming on nothing but the hits, and absolutely no stiffs; Our Mixes, Your Brand!SM We confidentially had the research tools and experience, which led us to launch RadioMixes with our first affiliate, CBS Radio's B96 WBBM-FM Chicago and simultaneously became the first nationalized mixshow service to air in all of Canada's major markets on Their top branded stations! As a result, we then proceeded to sign unique sales partnerships with United Station Radio Networks in the US, Orbyt Media in Canada, Authentic Entertainment in Australia, and Radio Express for all territories outside of the aforementioned.

Our spectacular growth has outpaced our competitors and we are now heard on hundreds of radio stations worldwide due to our unique programming catalog that includes, not only weekend programming, but weekday programming as well.



Currently, Radio Mixes has 13 different shows spanning 9 different genres.

Our weekend shows, RadioMixes®, can be heard in the following formats:

Mainstream
Dance
EDM (Electronic Dance Music)
Hot AC
Rhythmic
Country
Retro (Classic/Adult Hits)
Party Jam (Rhythmic AC)
Rock Jam (Alternative / AAA)

Whereas, our weekday shows, MicroMixes, can be heard in the following formats:

Mainstream
Dance,
Rhythmic
Country.

Plus, as a loyal RadioMixes® client, 12 times a year, we will give you access to the hottest holiday MacroMixes® to give your audience the proper Friday afternoon jump off into a long 3 day holiday weekend in the Mainstream, Dance, EDM, Rhythmic, Country, Party Jam and Retro formats.



Rob Austin
CEO

Rob started his career at ENERGY.88.7 (WLUW-FM), where he was an air personality and a student of Loyola University - Chicago. This led to a cross-town opportunity to intern, and later executive produce, the top-rated "Eddie and Jobo Morning Show," on heritage CHR, B96 (WBBM). Listeners knew him lovingly, as the "Polish Engineer". There, he honed his mixshow programming skills under the guidance of Todd Cavanah and Erik Bradley and this is when RadioMixes® was born!

Today, Rob oversees the corporate execution of JamTraxx Media and its many divisions, which include RadioMixes®. Having come from a financial background where he was banking and investing millions of client dollars at a young age, Rob believes that he is truly blessed to "work" in a craft that he truly loves! To date, he has trademarked numerous format ideas and has successfully launched a streaming portfolio of online stations under the CLUBJAM™ banner. In his spare time, he delights in the pleasures of sleep, travel, and the gluttony of any delicious cuisine!



Marcus McBride
Radio Mixologist

For the past twenty years, Marcus McBride has been manning the decks at some of the biggest venues in the world, as well as rocking the airwaves from coast to coast. From his roots in the Phoenix radio market as a mixshow DJ for stations like (KEDJ-FM) and (KNRJ-FM), Marcus graduated to a national audience in the late 90's, when he began producing syndicated mixshows for Superadio. This eventually led to a truly national audience when he was featured as a resident DJ on BPM, Sirius/XM Satellite Radio's dance hits channel.

Since then, Marcus has been at the programming and production helm of Radiomixes'® successful Dance, Rhythmic, Hot AC, and Retro programs, as well as the company's MacroMixes®, which are periodically issued throughout the year. Additionally, he serves as the production director for the DJ remix service company, Full Tilt Remix, whose unique versions of hit songs can be heard within the RadioMixes'® programs each week.



Doug Holt
Radio Mixologist

Doug is a decades long spinster who has not only worked with The Windy City DJs and the iconic and original Hot Mix Radio Network, but who also saw airtime at heritage Phoenix station KZZP-FM. This fabled start led to his programming and production prowess to be demanded the world over in venues that would later include Los Angeles, Toronto, Berlin, Dublin, Nashville, and Minneapolis/St. Paul.

In 1993, he moved to work in country radio, where he has been programming and managing stations such as KAWW, KWCK, KAPZ, KOKR and KKSJ. He has also programmed CHR for several stations including the award winning, KFXV-FM.

In 2005, Doug began mixing for Z99 in Grand Cayman and The Cheese in New Zealand, and is most thankful for being a part of the RadioMixes® roster of radio mixologists that are unrivaled the world over. Currently, he oversees the programming and production of the RadioMixes'® successful Mainstream, Country, Party Jam, and Rock Jam programs.

WE ARE THE MIXSHOW SERVICE OF THE WORLD!

Superior programming, exceptional production, and attentive customer service continue to generate rave reviews from our respected program directors across the world.

We produce the most consistent, hit driven, unhosted mixshows to help you grow ratings, establish your OWN brand and fortify your radio station's image!

Thus, with the unbeatable combination of our professional research, major market programmers and consultants, precision power mixesSM for your weekdays or weekends, proven ppm and diary strategies, as well as, added value programming, Radio Mixes is THE best choice for premium quality mixshow programming on your station.

For More details on how you can add RadioMixes to your programming arsenal, contact us at +1.312.893.7549 or via email - info@radiomixes.com

RADIO MIXES – OUR MIXES, YOUR BRAND!



RADIOMIXES®
Our Mixes, Your Brand!

The ORIGINAL & INDEPENDENT MAJOR MARKET Mixshow Syndicator!

Heard weekly on hundreds of terrestrial stations around the World!

Already winning in PPM and Diary Environments (US & Canada) !

Creators of the Precision Power Mixes SM !

Available for Weekdays and Weekends!

Researched Weekly; All Hits, No Stiffs!

13 Shows in 9 Different Genres!

Available in Mainstream, Dance, Rhythmic, and Country genres.

Inquire today about our:

MicroMixes

(M-F 10 minute Precision Power Mixes)

Available in Mainstream, Rhythmic Country genres.

RadioMixes

(The original 4 hour Precision Power Mix)

Flavors include Mainstream, Dance, EDM, Rhythmic, Party Jam, Hot AC, Country, Retro and Rock Jam genres.

MacroMixes

(Two 24 minute Ultra Precision Power Mixes SM to jump-start Holiday Weekends; 12x a Year; Gratis!!)

Flavors include: Mainstream, Dance, EDM Rhythmic, Party Jam, Country, and Retro genres.

Contact us today !

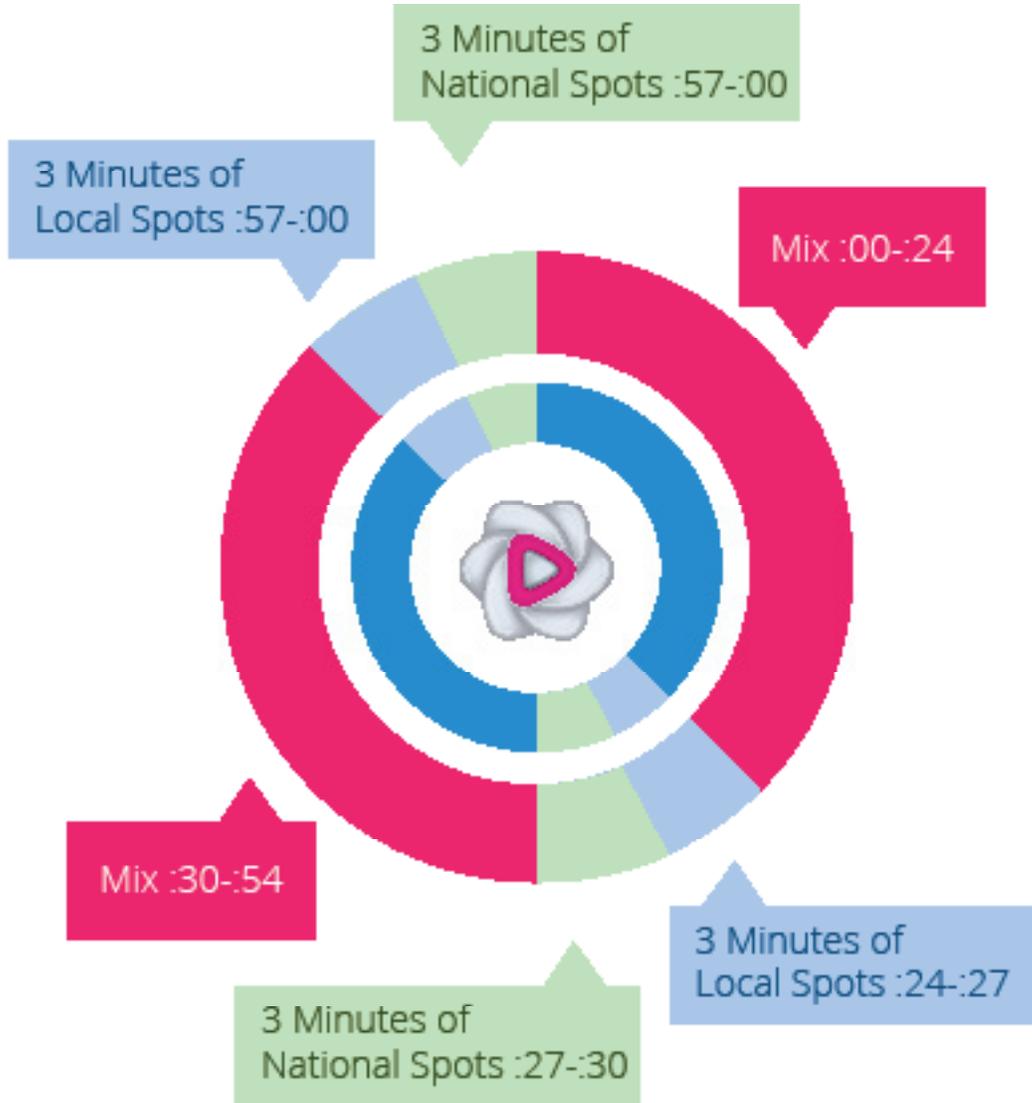
info@radiomixes.com +1.312.893.7549 - www.radiomixes.com

RadioMixes®

(8) 24 Minutes Precision Power Mixes SM

Mainstream - Rhythmic - Country - OldSchool - Dance - EDM - Retro - Party Jam - Hot AC - Rock Jam

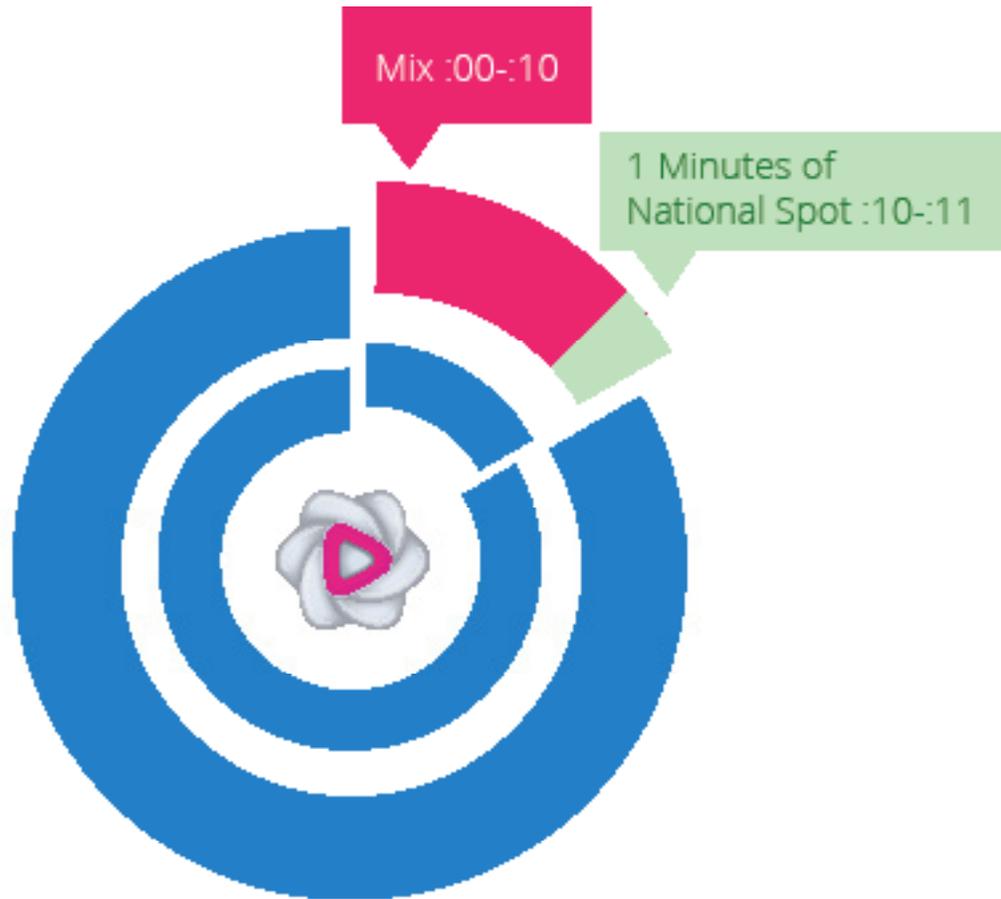
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MicroMixes®

(5) 10 Minute Precision Power Mixes SM

Available in Mainstream, Dance, Rhythmic and Country.



MacroMixes®

(2) 24 Minute Holiday Ultra Precision Power MixesSM

Mainstream - Dance - EDM - Rhythmic - Country - Retro - Party Jam

